

1. A waiter calling apparatus to advise that a patron at a given table needs the waiter, comprising:
 - a. a structure including a base having a lower surface, an upper surface and a base sidewall surrounding the upper surface of the base, and a hollow cover having a top surface and a sidewall configured in the same shape as the base, the cover removably attached to the base adjacent to and internally of the base sidewall to thereby form a hollow chamber bounded by the top surface of the base and the interior of the sidewall and interior of the top surface of the cover;
 - b. a circuit board supported on said base within said hollow chamber, the circuit board including a push switch, a multiplicity of illumination means, and electrical connection means connected to a transmitting device also housed within said hollow chamber;
 - c. at least one advertisement supported by said sidewall of said cover, the advertisement being illuminated by said illumination means when the illumination means is activated;
 - d. a call button supported within said top surface of said cover and coming into contact with said push switch when the call button is depressed;
 - e. when said call button is depressed, said circuit board is activated to concurrently cause said illumination means to become activated for a period of time and concurrently illuminates said advertisement and also concurrently said transmitter is activated to send a signal;
 - f. a display panel having a multiplicity of table numbers with each table number illuminated by a respective illumination means when activated, the display panel also housing a receiver which receives a signal from said transmitter; and
 - g. said transmitter and receiver electrically coupled so that when said transmitter sends a signal, it is accepted by the receiver which determines from which table the transmitter generated the signal and causes the corresponding table number to be illuminated on the display panel.

2. A waiter calling apparatus in accordance with Claim 1 wherein said illumination means on said circuit board are light emitting diodes.
3. A waiter calling apparatus in accordance with Claim 1, wherein said illumination means on said display panel are light emitting diodes.
4. A waiter calling apparatus in accordance with Claim 1, wherein said cover further comprises means to retain a salt and pepper shaker and sugar packets.
5. A waiter calling apparatus in accordance with Claim 1, wherein the lower surface of said base has a multiplicity of feet.
6. A calling apparatus to advise that a patron at a given table requires service, comprising:
 - a. a structure including a base having a hollow cover removably supported by said base, and a hollow chamber bounded by the interior of the cover and the base;
 - b. electrical means within said hollow chamber, the electrical means including an electrical activation means, at least one illumination means and a transmitting device;
 - c. at least one advertisement associated with said sidewall of said cover, the at least one advertisement being illuminated by said illumination means when the illumination means is activated;
 - d. a calling activation means supported by said cover and activating said electrical activation means when said calling activation means is activated by said patron;
 - e. upon activation of said electrical activation means said at least one illumination means is concurrently activated and illuminates said at least one advertisement for a period of time and said transmitting device is concurrently activated to emit a signal;
 - f. a display panel having a multiplicity of indicia to identify each table, each indicia

illuminated by a respective illumination means when activated, the display panel also housing a receiver which receives a signal from said transmitting device; and

- g. said transmitting device and receiver configured so that when said transmitting device sends a signal, it is accepted by the receiver which determines from which table the transmitting device emitted the signal and causes the corresponding indicia on the display panel to be illuminated.

7. A calling apparatus in accordance with Claim 6 wherein said at least one illumination means is a light emitting diode.
8. A calling apparatus in accordance with Claim 6, wherein said illumination means on said display panel are light emitting diodes.
9. A calling apparatus in accordance with Claim 6, wherein said cover further comprises means to retain a salt and pepper shaker and sugar packets.
10. A calling apparatus in accordance with Claim 6, further comprising a multiplicity of feet supporting said base.
11. A calling apparatus to advise that a patron at a given location, comprising:
 - a. a structure having an exterior surface and a hollow interior;
 - b. electrical means within said structure, the electrical means including an electrical activation means, at least one illumination means and a transmitting means;
 - c. at least one advertisement associated with said sidewall of said structure, the at least one advertisement being illuminated by said illumination means when the illumination means is activated;
 - d. a calling activation means supported on said structure and activating said electrical activation means when said calling activation means is activated;

- 10 e. upon activation of said electrical activation means said at least one illumination
 means is concurrently activated and illuminates said at least one advertisement for
 a period of time and said transmitting means is concurrently activated to emit a
 signal;
- 15 f. a display panel having a multiplicity of indicia to respectively identify a given
 location, each indicia illuminated by a respective illumination means when
 activated, the display panel also housing a receiver which receives a signal from
 said transmitting means; and
- 20 g. said transmitting means configured so that when said transmitting means sends a
 signal, it is accepted by the receiver which determines from which location the
 transmitting means emitted the signal and causes the corresponding indicia on the
 display panel to be illuminated.

12. A calling apparatus in accordance with Claim 11 wherein said at least one illumination
 means is a light emitting diode.
13. A calling apparatus in accordance with Claim 11, wherein said illumination means on
 said display panel are light emitting diodes.
14. A calling apparatus in accordance with Claim 11, wherein said cover further comprises
 means to retain a salt and pepper shaker and sugar packets.
15. A calling apparatus in accordance with Claim 11, further comprising a multiplicity of feet
 supporting said base.